

### **ABSTRACT OF THE DISCLOSURE**

A beverage bottle holder includes a pair of arcuate ribs and an interior arcuate portion for holding therein a beverage bottle, such as a bottled water container, with the ribs slightly separated from each other at their distal ends in order to facilitate the 5 reception and securement of the beverage bottle. The beverage bottle holder also includes a clip portion that has a pair of spaced-apart legs for sliding onto the waistband or belt, and bridging portions that interconnect the ribs to the clip portion. Each rib is defined by an inner wall that includes protrusions for gripping and holding the beverage bottle, and an outer wall upon which advertising slogans and phrases and company logos 10 can be placed or imprinted, and the ribs can be pivotally mounted to the clip portion.